

Light The Night by selling lanterns!

Light the Night will shine more brightly in 2011.

Across Australia we are asking people to Light the Night with lanterns of love, life and hope.

Shine a gold 'Love Light' to remember a loved one
Shine a white 'Life Light' to reflect on your life with blood cancer
Shine a blue 'Hope Light' to give hope and support to others.

Major events will be held in our capital cities, plus we are also asking people to host Light the Night events in their community or organise a lantern drive.

We are aiming to raise over \$1.5 million for the Leukaemia Foundation's Vision to Cure and Mission to Care.

The money you raise will be invested in leukaemia, lymphoma and myeloma research. It will also fund our free support services for people with blood cancers and related blood disorders. We receive no ongoing government funding and, as you know, the need is great.



Be a Lantern Drive Angel and run your own lantern drive!

Encourage people in your town to buy our special lanterns and display them in the front window of their business and at home.

It's easy – ask people to order from you, collect the money, send us the completed order and we'll send you the lanterns to distribute!

Lanterns are \$20 each including freight and GST.
Order 24 lanterns to qualify for free freight.



6 Steps to becoming a Lantern Drive Angel

1. Email sales@leukaemishop.org.au or call Meegan on 07 5522 9174 if you would like a sample lantern to show people.
2. Start taking orders from people in your town (show them the sample and explain what each colour means).
3. Keep track of your orders on the order form.
4. Complete the Summary Order Form and send payment for the entire order to our online shop by fax, email or post (the address is on the form).
5. When the lanterns arrive, deliver them your customers and ask everyone to light them on September 21 (or for the whole month).
6. And if you put up the poster (on page 4) and let your local media know what is happening, you can help us to raise even more.

Any questions? Contact Meegan on 07 5522 9174

Thank you for your support and good luck with your drive.

Summary order form

Use this form to place your entire order with our leukaemia shop

Thanks for becoming a Lantern Drive Angel!

What to do

1. Visit sales@leukaemiashop.org.au or call Meegan on 07 5522 9174 if you would like a sample lantern to show people.
2. Start taking orders from people in your town (show them the samples and explain what each colour means). A good idea is setting up displays at local businesses.
3. Keep track of your orders on the order form. You can also leave order forms with shops so they could collect orders on your behalf. Make sure you note on the form who took the orders so they can distribute for you.
4. Collect forms and money and tally your entire order.
5. Order a minimum of 24 lanterns to get free freight. If you want to order less than 24 call 07 5525 2272 or visit www.leukaemiashop.org.au and order online.
6. Complete and send this Summary Order Form for the entire order to our online shop by fax, email or post (the address is below).
7. Pay for the entire order by cheque, direct deposit or credit card.
8. When the lanterns arrive, deliver them to your customers and ask everyone to light them on September 21 (or for the whole month).
9. Don't forget - The final date for orders is Monday 12 September.
10. Your order will be delivered within 7 days.

For prompt delivery please order your lanterns by completing and returning this form using the methods below.

Your details

Name:	
Home address:	
Postcode:	State:
Address to post lanterns to: <i>(if different from above)</i>	
Postcode:	State:
Contact Phone:	
Contact Email:	
Notes: <i>(i.e. leave at front door if no one home)</i>	

Lanterns required

Lantern Colour	No. Required
Gold	
White	
Blue	
Total number of lanterns	
Total cost (@ \$20 each)	

Summary order form for lanterns

Complete the below details and return to:

Meegan Thompson,
Sterling Promotional Products via:

Post: PO Box 2761, Burleigh BC QLD 4220

Email: sales@leukaemiashop.org.au

Fax: 07 5525 2272

Any queries on your order or delivery,
contact Meegan on 07 5522 9174

Payment

- I enclose a cheque for \$ _____ (*payable to The Leukaemia Shop*)
- I have made a direct cash transfer to: Leukaemia Shop — Westpac Bank (*please enter your name as a reference*)
BSB 034-238, Account Number 283923
- Please debit my credit for \$ _____

Credit Card Details:

Name on Card: _____ Mastercard Visa Number: _____ Exp: ___/___/___

Signed: _____ Date: ___/___/___

Buy a lantern and help us to Light the Night



Across Australia we are calling on all angels to Light the Night with lanterns of love, life and hope.

- Shine a gold 'Love Light' to remember a loved one
- Shine a white 'Life Light' to reflect on your life with blood cancer
- Shine a blue 'Hope Light' to give hope and support to others.

So buy a lantern and display it at home or work to help Light the Night in your community.

The money you raise will be invested in leukaemia, lymphoma and myeloma research. We will also fund our free support services for people with blood cancers and related blood disorders. We receive no ongoing government funding and, as you know, the need is great.

Lanterns \$20

Your Lantern Drive Angel is _____ Contact Number _____

Your lanterns will be available on _____